Crafting and telling difficult stories

Laura Packer www.laurapacker.com www.thinkstory

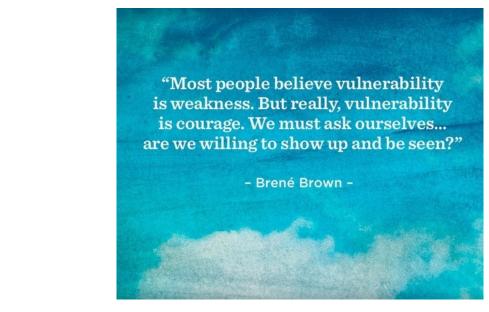
(c) 2022 Laura S. Packer laurapacker.com

1

What is a difficult story?

- Personally challenging
 - Emotionally fraught
 - Revealing
 - Something you've never done before
- Challenging content
 - Sexuality
 - Violence
 - Political
 - Transgressive
 - Language

(c) 2022 Laura S. Packer laurapacker.com



(c) 2022 Laura S. Packer laurapacker.com

3

Why tell difficult stories?

- Never the only one
- Empathy
- Breaks down barriers
- Reveals community needs
- Shines a light in the dark places
- Healing for teller and listeners
- Storytelling is truth telling

(c) 2022 Laura S. Packer laurapacker.com

Because we need them.

(c) 2022 Laura S. Packer laurapacker.com

5

Storytelling and listening connect us



(c) 2022 Laura S. Packer laurapacker.com

What are difficult stories about

- Personal stories (things that happened to you or someone you know)
- Historical stories (oppression, change)
- Traditional stories (content, context)
- Fiction and metaphor

(c) 2022 Laura S. Packer laurapacker.com

7

Considerations

- Other people's experiences
- Confidentiality
- Revenge, pity, and other hard feelings
- Truth and fiction

The storyteller and the story

- Why do you want to tell this story?
- What does the story mean to you?
- What does it mean to you to tell this story?
- Who is your audience?
- Can you tell it safely?

(c) 2022 Laura S. Packer laurapacker.com

9

Exercise

Your difficult story or this prompt, "A time when you hade to make a choice or a decision."

The listener listens and does not interrupt
The talker talks
If there is silence or emotions, that's okay
What happens in storytelling...
Switch

The storyteller and the audience

- Who would you like to tell this story to?
- What would you like them to get out of it?
- Why do they need this story?
- Can you tell it safely?

(c) 2022 Laura S. Packer laurapacker.com

11

How do you want to connect with your listeners

- What are the images you want to leave with your audience?
- What are the emotions you want to evoke?
- What actions do you want to see?

Exercise

Your difficult story or this prompt, "A time when you hade to make a choice or a decision" told for a imagined audience

The listener listens and does not interrupt
The talker talks
If there is silence or emotions, that's okay
What happens in storytelling...
Switch

(c) 2022 Laura S. Packer laurapacker.com

13

interruptions

emotions

walkouts

What to do when the unexpected happens?

The PowerPoint Method

Ignore it

Acknowledge it

The wise pause

(c) 2022 Laura S. Packer laurapacker.com

It may have nothing to do with you

(c) 2022 Laura S. Packer laurapacker.com

15

Crafting considerations

• Body language and voice

Body language

• Watch for anxious tells

Craft intentionally

Voice

Volume

• Tone

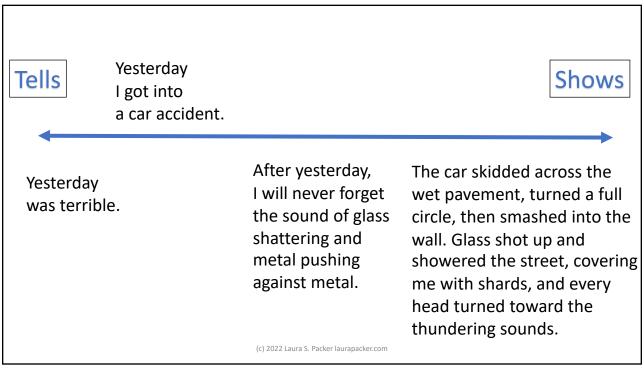
Voices

(c) 2022 Laura S. Packer laurapacker.com

17

Crafting considerations

• Showing or telling



Don't tell me the moon is shining, show me the glint of light on broken glass.

- Anton Chekov

19

Exercise

Show one image from your difficult story.

The listener listens and does not interrupt
The talker talks
If there is silence or emotions, that's okay
What happens in storytelling...
Switch

(c) 2022 Laura S. Packer laurapacker.com

21

Crafting considerations

• Sensory detail

Exercise

Your difficult story with some sensory detail.

The listener listens and does not interrupt
The talker talks
If there is silence or emotions, that's okay
What happens in storytelling...
Switch

(c) 2022 Laura S. Packer laurapacker.com

23

Crafting considerations

• What to tell and what to conceal

Teller

Audience and other factors

• Intent

• As expected...

Personal process

• ...or not

• Time passed

Setting

Context

(c) 2022 Laura S. Packer laurapacker.com

25

Crafting considerations

• Metaphors

Metaphors

- Fairy tales and myths
- Symbols in your story

(c) 2022 Laura S. Packer laurapacker.com

27

Crafting considerations

Content warnings

Content warnings

- Context
- Audience
- Your level of comfort
- Be prepared, practice
 - Brief
 - Simple
 - Pause after

(c) 2022 Laura S. Packer laurapacker.com

29

Crafting considerations

• Relief-humor, comments, and pacing

Humor, comments, and pacing

- Relieves tension
- Offers a break

(c) 2022 Laura S. Packer laurapacker.com

31

Humor, comments, and pacing

Humor and comments

- Break the fourth wall
- A comment to the audience
- A warning
- Recognize their response

Pacing

- Pause after something difficult
- Repeat things as needed (audience may not catch it the first time)

Crafting considerations

• Endings

(c) 2022 Laura S. Packer laurapacker.com

33

Endings matter

- Audience safety how should they feel at the end
- Teller safety
- What to expect afterwards

Exercise

What do you want to leave your audience with? How will you achieve that?

The listener listens and does not interrupt
The talker talks
If there is silence or emotions, that's okay
What happens in storytelling...
Switch

(c) 2022 Laura S. Packer laurapacker.com

35

Remember...

- Who you are telling to matters
- Your motives matter
- Leave room for their experience and reflection
- Give the audience and yourself a way out back into safety.

Change happens

(c) 2022 Laura S. Packer laurapacker.com

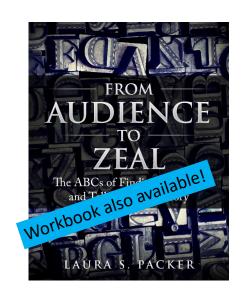
37

How do you get to Carnegie Hall?

- Practice
- Listen
- Get listened to

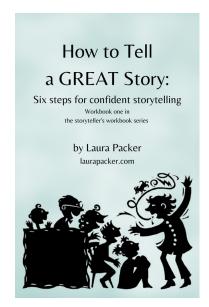


(c) 2022 Laura S. Packer laurapacker.com





Free 20-minute discovery calls available at laurapacker.com



(c) 2022 Laura S. Packer laurapacker.com

39

Thank you

- FEAST
- You

(c) 2022 Laura S. Packer laurapacker.com

- Find out more about Laura at http://www.laurapacker.com/
- Support her work on Patreon at http://www.patreon.com/laurapacker
- Hear a free folktale at http://www.facebook.com/laurapackerstoryteller
- Find her book "From Audience to Zeal: The ABCs of Finding, Crafting, and Telling a Great Story" at amazon and from booksellers everywhere
- How to tell a scary story class https://www.eventbrite.com/e/how-to-tell-a-scary-story-a-storytelling-class-for-anyone-tickets-421539294377
- Becoming Baba Yaga playback https://www.eventbrite.com/e/becoming-baba-yaga-playback-tickets-410585140207

(c) 2022 Laura S. Packer laurapacker.com

41

Please contact me

- Laurapacker.com
- Facebook:
 - /laurapackerstoryteller
- Think-story.blogspot.com
- Patreon.com/laurapacker
- Audiencetozeal.com
- laura@laurapacker.com
- 781-526-7255



(c) 2022 Laura S. Packer laurapacker.com